

# Tips to reduce the pain of image labeling

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# Who am I ? → Sonia Tabti

- 2024 - Present: Freelance AI specialist

AI Research  
AI product Roadmap  
Computer Vision  
Problem solving



- 12+ years of expertise: Half corporate and half academic

PhD student → Researcher → Senior data scientist → AI team leader → Head of AI Research



# That famous number you might all know about

→ 80 % of AI projects fail

→ It's **twice** higher than other IT projects

Source: The Root Causes of Failure for Artificial Intelligence Projects and How They Can Succeed, J. Ryseff et al. (RAND), 2024

# That famous number you might all know about

→ 80 % of AI projects fail

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## Why is that ? Some of the main bottlenecks

- Data collection
- Data labeling ← Today's focus !
- Deployment

Source: The Root Causes of Failure for Artificial Intelligence Projects and How They Can Succeed, J. Ryseff et al. (RAND), 2024


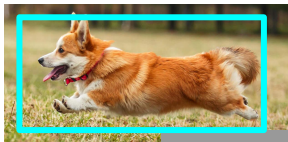

# Outline

1. One of the main bottlenecks of AI projects
  - a. Context
  - b. Why is labeling so hard ?
2. Different ways to reduce the pain of image labeling
  - a. Use a good interface
  - b. Build a strong review methodology
  - c. Some modeling strategies to ease the pain
3. Focus on Vision-Language Models to accelerate image labeling
  - a. From open world models to VLMs
  - b. Proposed semi-automated labeling workflow

# Image labeling examples

## What's labeling/annotating a data sample ?

It's the, often manual, process of assigning a label to data so that the model can be trained or evaluated on examples whose ground truth is known.

Task	Label type	Annotation process
<p><b>Classification:</b> Associate an image to a class</p>	 <ul style="list-style-type: none"><li>- Dog <input checked="" type="checkbox"/></li><li>- Cat</li></ul>	<p>Select a class among predefined ones</p>
<p><b>Object detection:</b> Locate objects in boxes and categorize them</p>	 <p>Dog</p>	<p>Draw a bounding box (bbox) around objects of interest and select their category among a predefined list</p>
<p><b>Segmentation :</b> Locate objects, compute their boundaries and categorize them</p>	 <p>Dog</p>	<p>Draw polygons around the boundaries of objects of interest and select their category among a predefined list</p>

# Why is labeling so hard ?

- Not well understood, not anticipated
- Expansive
- Time consuming
  
- Limited data volume / the patterns we need to observe are rare
  
- Requires expertise
  - Good methodology
  - SMEs (Subject Matter Experts) must do the labeling in many cases
- Not easy to outsource
  - But if you do, write down very clear specifications
  
- Requires to use the right tools



# Tip 1: Use a good labeling interface

For more:

- Efficient and collaborative work
- Ergonomy
- And many other features ...

Here are my two favorite open source tools to easily build labeling interfaces:

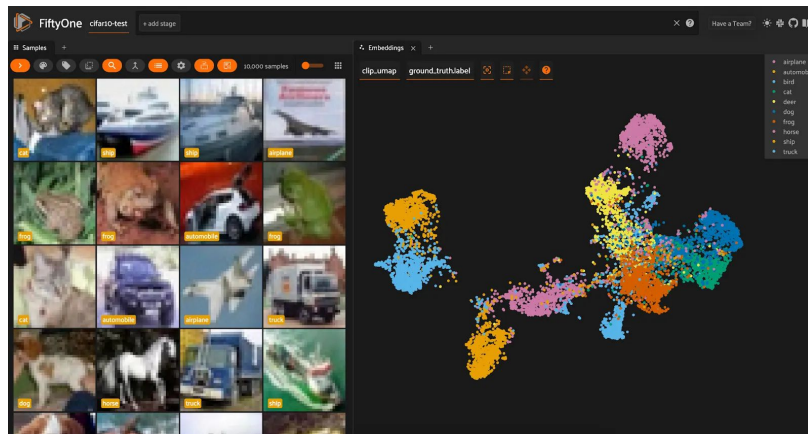


**Label Studio**

**CVAT**

# Tip 2: Build a strong labeling review methodology

- Annotation → visual review
- Compute stats of the labels' distribution **regularly**
- Give **feedbacks** to the labeling team **regularly**
- Visualize the **embeddings** of the images (or bounding boxes) in 2D to spot obvious labeling mistakes
  - How?: You can do it yourself but I recommend to use this open-source tool:



## Tip 3.1: modeling strategies that can help you

- Collect metadata to label the images
  - Eg: for defect detection, if reports listing the defects exist, use them
- And of course, use pretrained models - if relevant
  - Even better, check if an open-source model already exists and works for your use case
- Use data augmentation - if relevant



# Tip 3.2: modeling strategies that can help you

## Weakly supervised learning

→ Use less labeled data

- Unsupervised learning
  - Eg: anomaly detection
- Few shots learning
- Semi-supervised learning (SSL)



## Active learning

→ Improve model's performance iteratively as you label more data

→ Label in priority samples with higher uncertainty scores

## Models combining text and images

They can be very helpful for:

- Object detection
- Segmentation
- VQA (Visual Question Answering)
- OCR (Optical Character Recognition)
- Image captioning, ...

→ You can fine tune them

→ But mostly you can use them to semi-automate data labeling and train an efficient model with this data to be deployed

We will talk more about them in the next slides ...

# From a foundation model to open world models

Models' labeling power

SAM

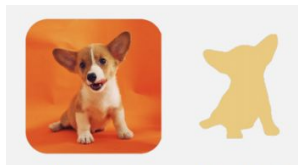
Per-SAM

Grounded-SAM

Input



Image + click or bounding-box



Reference image + mask



Image + prompt

"Dog"

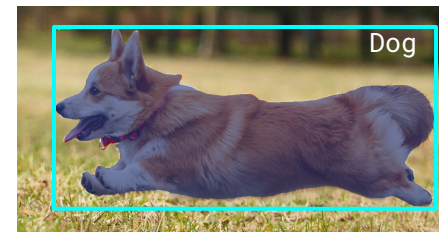
Output



Mask of the selected object



Mask for similar objects when applied on other images



Bboxes and masks of the objects prompted

# From a foundation model to open world models

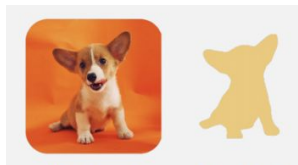
Models' labeling power

Input

Output



Image + click or bounding-box

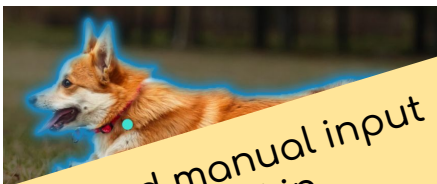


Reference image + mask



"Dog"

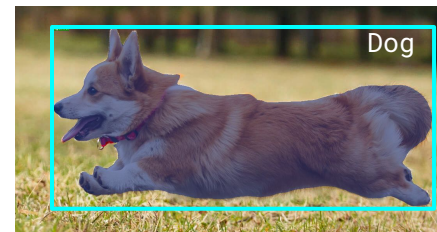
Image + prompt



**✗** Need manual input  
**✓** Integrated in labeling tools 



Mask for similar objects when applied on other images



Bboxes and masks of the objects prompted

# From a foundation model to open world models

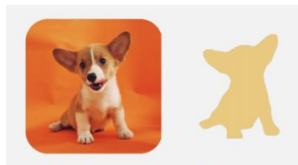
Models' labeling power

Input

Output



Image + click or bounding-box

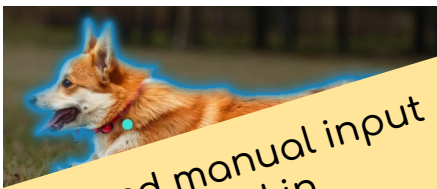


Reference image + mask



"Dog"

Image + prompt

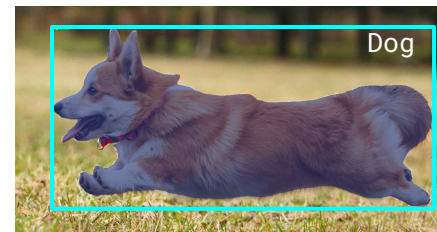


 Need manual input  
 Integrated in labeling tools 

... object

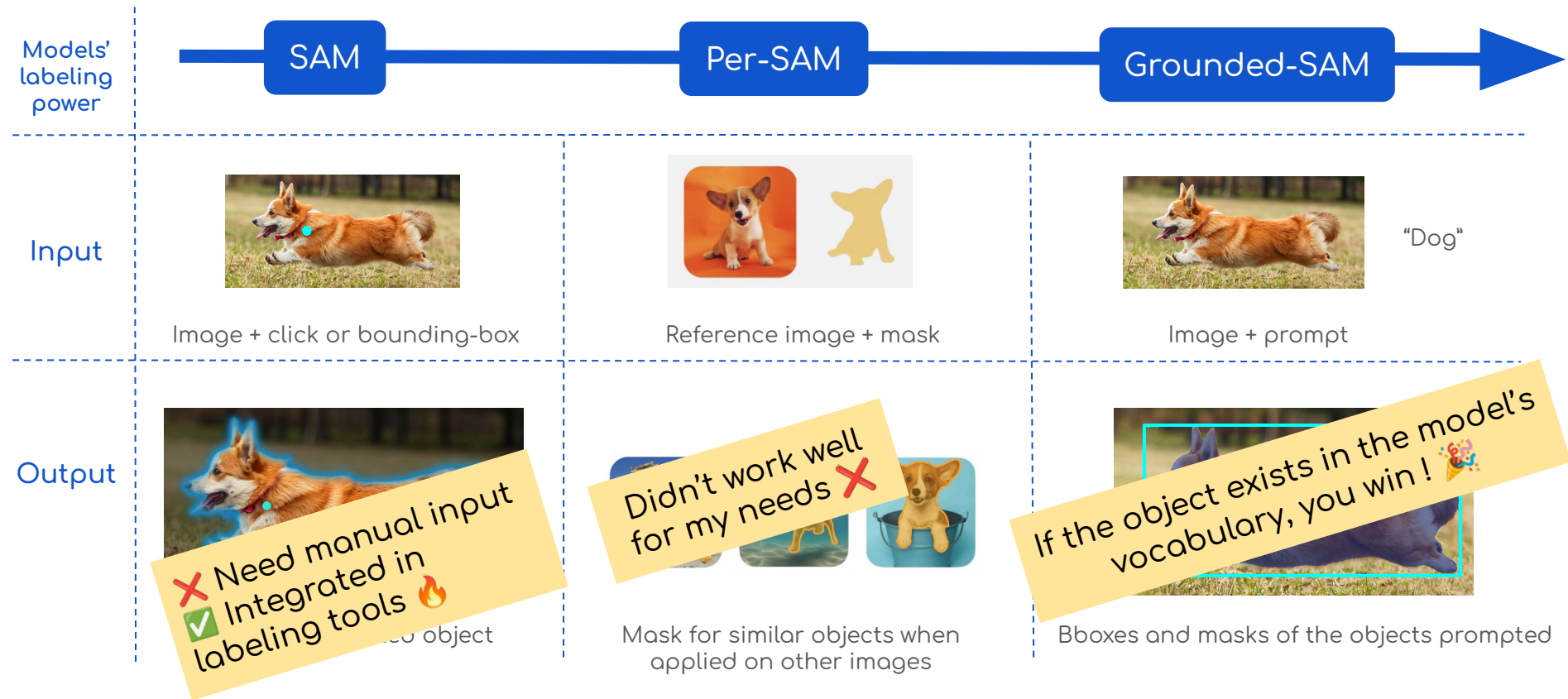


Mask for similar objects when applied on other images



Bboxes and masks of the objects prompted

# From a foundation model to open world models





# From open world models to Vision Language Models

Too many open-source options to cite them all:

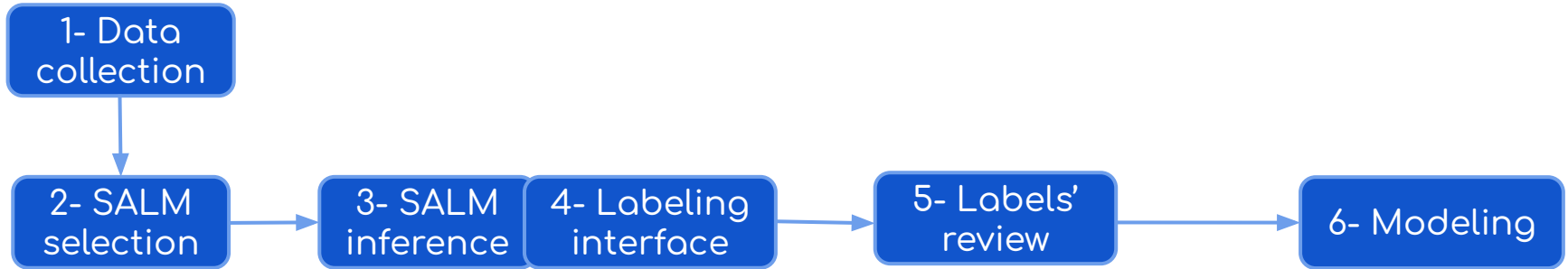
- Open world models (open-set models)
- Zero-shot models
- Large Multimodal Models
- ...

They are all great candidates to help semi-automate image labeling!



# Proposed semi-automated image labeling and model training workflow

SALM = Semi-Automated Labeling Model, eg: Grounding DINO, Grounded-SAM, PaliGemma, Molmo ...



- Test different SALMs
- Test many prompts
- On many samples

## Scenario 1:

- DIY inference
- Import images and metadata in the labeling interface

## Scenario 2:

- Import images
- Inference using the labeling interface's backend

→ Depending on the SALM and the use case

- Visual inspection of the SALM results
- Use FiftyOne
- Bbox or mask adjustment
- Category adjustment
- Adding missed objects

- Build a specialized model
- Use a relevant architecture
  - ... that satisfies production constraints
  - Apply transfer learning or fine tuning

# Takeaways

To make image labeling more efficient:

- Check if you have metadata that can help
- Use a labeling interface and review the labels
- Select your modeling strategy wisely
- Take advantage of open-set models and VLMs to semi-automate the process and use this data to train a specialized model

Words by one of my clients  CALi in the retail industry:

“~38% of time was saved compared to a manual labeling process”

# Thank you for your attention !

## Any questions ?

